



# MAME XXXIII

33<sup>rd</sup> Annual Awards

presented by



## Grand Award



**CAMELOT HOMES**

Aspire Higher™

and



**Robson Resort  
COMMUNITIES**

## Small Volume Builder of the Year

**Rosewood Homes**

## MAME XXXIII - Winners and Finalists

### Best Newspaper Ad

**Shea Homes - Heroes**

Toll Brothers - Create Your Personal Home of the Year!  
Camelot Homes - Adero Villas

### Best Magazine Ad

**Camelot Homes - White Horse**

Mattamy Homes - Hometown Heroes  
Camelot Homes - Adero Villas  
Toll Brothers - Building Beautiful Luxury Homes

### Best Billboard

**Robson Resort Communities - 6 Arizona Locations**

The New Home Company -  
The Residences & Villas at Mountain Shadows  
Mattamy Homes - The Condos at Rhythm

### Best Ad Campaign by a Builder

**Camelot Homes - White Horse**

Toll Brothers - Home of the Year  
Toll Brothers - Operation Backpack

### Best Website by a Builder

**Camelot Homes**

Robson Resort Communities  
Rosewood Homes  
Mattamy Homes

### Best Online Banner Ad by a Builder

**Toll Brothers - Where Will You Be This Winter?**

Rosewood Homes - Luxury Homes, Custom Quality  
Toll Brothers - Luxury Living in Fountain Hills, AZ  
Mattamy Homes - Rhythm, Living Made Easy

### Best Virtual Tour (Physical or Digital)

**Camelot Homes - White Horse, Plan 9502**

Rosewood Homes - Sierra Highlands, Residence Three  
Camelot Homes - Adero Villas, Plan 1905

### Best Radio Ad

**Shea Homes - Hey Cards Fans**

Mattamy Homes - Rhythm  
Mattamy Homes - Season of Savings

### Best Social Media Campaign

**Shea Homes - House Party**

The New Home Company -  
The Residences & Villas at Mountain Shadows  
Robson Resort Communities - Living Life Inspired

### Best Design Center by a Builder

**Mattamy Homes**

Camelot Homes  
The New Home Company

### Best Sales Office Under 500 Square Feet Within a Model Home

**Mattamy Homes - Pradera at WestWing Mountain**

Camelot Homes - White Horse  
Mattamy Homes - Enclave at Hamilton Ranch

### Best Sales Office 500 Square Feet or More Within a Model Home

**Mattamy Homes - Rhythm**

Rosewood Homes - Sierra Highlands  
Shea Homes - The Reserves at Val Vista

## Best Interior Merchandising for Homes Under \$275,000

### Mattamy Homes -

#### The Cove at Palm Valley North, Sierra

Robson Resort Communities - Robson Ranch Arizona, Fresco

Mattamy Homes - The Condos at Rhythm, Cadence

## Best Interior Merchandising for Homes From \$275,001 to \$350,000

### Shea Homes - Compass at Recker Pointe, Altair 1011

Mattamy Homes - Pradera at WestWing Mountain, Bellwood

Mattamy Homes - The Condos at Rhythm, Tempo

## Best Interior Merchandising for Homes From \$350,001 to \$500,000

### Mattamy Homes - Escena at WestWing Mountain, Fairway

Mattamy Homes - Encore at North Shore, Somerton

Richmond American Homes - Heritage at Meridian, Raven

Rosewood Homes - Rosewood Canyon Estates, Residence Two

## Best Interior Merchandising for Homes From \$500,001 to \$700,000

### Camelot Homes - Adero Villas, Plan 1904

### Shea Homes - The Reserves at Val Vista, Residence 4

Meritage Homes - Stone Canyon, Boulder Vista - (Submitted by Pacific Dimensions, Inc.)

Camelot Homes - Adero Villas, Plan 1905

## Best Interior Merchandising for Homes Over \$700,000

### Toll Brothers - Toll Brothers at Adero Canyon, Parker

Toll Brothers - Toll Brothers at Whitewing, Cholla

Camelot Homes - White Horse, Cheval, Plan 9502

## Best Detached Product Design for Homes Under \$275,000

### Mattamy Homes - Caballo Crossing, Sargent

K. Hovnanian Homes - Affinity at Verrado, Repose

Richmond American Homes - Sycamore Farms, Ruby

## Best Detached Product Design for Homes From \$275,001 to \$350,000

### Mattamy Homes -

#### Pradera at WestWing Mountain, Ashcroft

Rosewood Homes - Rosewood Grove, Residence One

Mattamy Homes - Sunset Terrace, Calrosa

## Best Detached Product Design for Homes From \$350,001 to \$500,000

### Robson Resort Communities - PebbleCreek, Solaris

Lennar Homes - Destiny at Pyramid Peak, Evolution

Mattamy Homes - Sunset Terrace, Martina

## Best Detached Product Design for Homes From \$500,001 to \$700,000

### Toll Brothers - Calliandra Estates, Montierra

Camelot Homes - Gold Mountain Preserve, Plan SS-02

Shea Homes - The Reserves at Val Vista, Residence 4

Rosewood Homes - Rosewood Canyon Estates, Residence 4

## Best Detached Product Design for Homes Over \$700,000

### Toll Brothers - Toll Brothers at Adero Canyon, Parker

### Camelot Homes - White Horse, Cheval, Plan 9502

The New Home Company -

Residences at Mountain Shadows, Residences Plan 4

Toll Brothers - Toll Brothers at Adero Canyon, Sullivan

## Best Attached Product Design

### Camelot Homes - Adero Villas, Plan 1904

The New Home Company -

Villas at Mountain Shadows, Villas Plan 2

Camelot Homes - Adero Villas, Plan 1905

## Best Detached Active Adult Product Design Under \$300,000

### Robson Resort Communities -

#### Robson Ranch Arizona, Fresco

Shea Homes Active Lifestyle Communities -

Trilogy at Vistancia, Vibrant

Lennar Homes - Victory at Verrado Inspiration, Kennedy

## Best Detached Active Adult Product Design \$300,000 and Over

### Robson Resort Communities - PebbleCreek, Vienta

Shea Homes Active Lifestyle Communities -

Trilogy at Vistancia, Rhythmic

Robson Resort Communities - PebbleCreek, Alora

## Best Outdoor Merchandising for Homes Under \$450,000

### Robson Resort Communities - PebbleCreek, Fresco

Richmond American Homes - Heritage at Meridian, Raven

Robson Resort Communities - PebbleCreek, Alora

**Best Outdoor Merchandising for Homes  
From \$450,001 to \$700,000**

**Robson Resort Communities - PebbleCreek, Bacara**

Camelot Homes - Gold Mountain Preserve, Plan SS-02

Camelot Homes - Adero Villas, Plan 1905

**Best Outdoor Merchandising for Homes  
\$700,000 and Over**

**Toll Brothers - Toll Brothers at Whitewing, Cholla**

Camelot Homes - White Horse, Cavallo, Plan 9505

Toll Brothers - Toll Brothers at Adero Canyon, Sullivan

**Custom Home of the Year**

**Calvis Wyant Luxury Homes, Inc. -  
Mediterranean Villa**

Boxwell Southwest, LLC - Canal

Gray Properties, Inc.

**Salesperson of the Year With a Company  
Closing Less than 250 Homes a Year**

**Doug Taylor - Robson Resort Communities**

John Birsner - Camelot Homes

Shannon Lewis - Rosewood Homes

**Salesperson of the Year With a Company  
Closing 250 or More Homes a Year**

**Erik Neal - Pulte Group**

Matthew Torel - K. Hovnanian Homes

Rich Starr - Lennar Homes

Tisha Ferguson - Mattamy Homes

Justin Susnik - Shea Homes

Leela Smith - Toll Brothers

**Internet Salesperson of the Year**

**Kahla Lieberman - Mattamy Homes**

Max Ecker - Lennar Homes

Melissa Miller - Toll Brothers

**Sales Manager of the Year**

**Jeremy Smith - Pulte Group**

**Nicole Stanton - Mattamy Homes**

Cammie Beckert - Camelot Homes

Tina Gould - K. Hovnanian Homes

**Marketing Manager/Director of the Year**

**Julie Hancock - Camelot Homes**

Ashley Coleman - K. Hovnanian Homes

Katie Smith - Mattamy Homes

Kari Laszlo - Toll Brothers

**MAME XXXIII**

Learn more about the **MAME Awards:**

[www.mameawardsaz.com](http://www.mameawardsaz.com)

**MAME Awards hosted by:**

Home Builders Association of Central Arizona  
(HBACA) - [www.hbaca.org](http://www.hbaca.org)

**H|B|A|C|A**

Home Builders Association of Central Arizona